

Arbor Day and Seminar

By: Thomas Spandau, Kelly Buchanan, Mackenzie Barclay, and Justin Weisenbach

Overview

Name: About Trees

Where: Library room 0130

When: Thursday April 26, 2018
10:30am- 11:30am



Stakeholders

- Who
 - Mari Aviles (KIB)
 - Nicky Stewart (KIB)
 - Students and Staff of IUPUI
 - Office of Sustainability
- Why?
 - They are experts when it comes to trees.
 - They have experience when teaching people about trees and how to properly plant trees
 - The students and staff are important to educate them about the trees that surround campus and why they are there.
 - Office of Sustainability helped market the event.



Goals

- Take aways
 - How to identify certain trees
 - Redbud
 - Red Maple
 - Yellow Birch
 - Tulip Poplar
 - Swamp White Oak
 - How to properly plant trees
 - How to properly care for trees



Trees That Were Planted for Arbor Day



Redbud Tree



Swamp White Oak



Tulip Poplar

33 Trees in Total

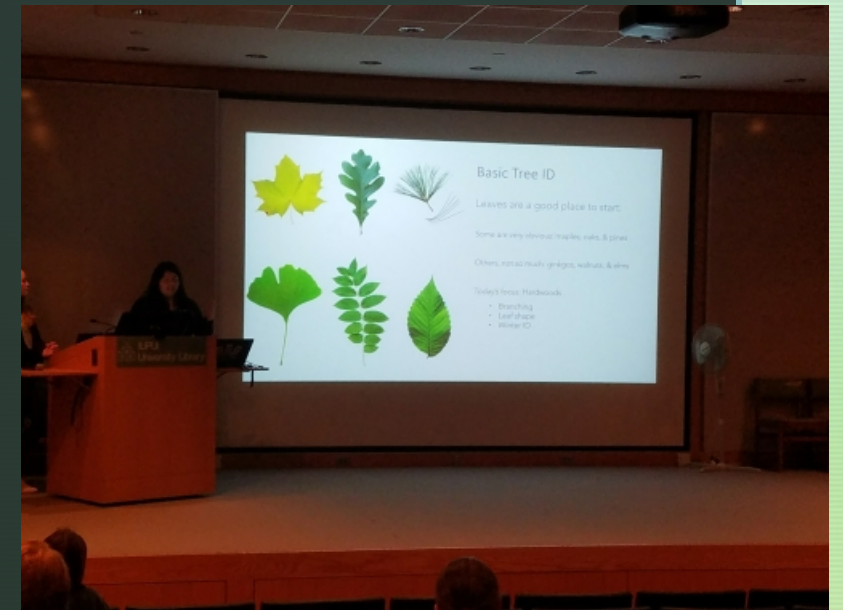
**April 27th event run
by Melissa Kidulas**

Red Maple



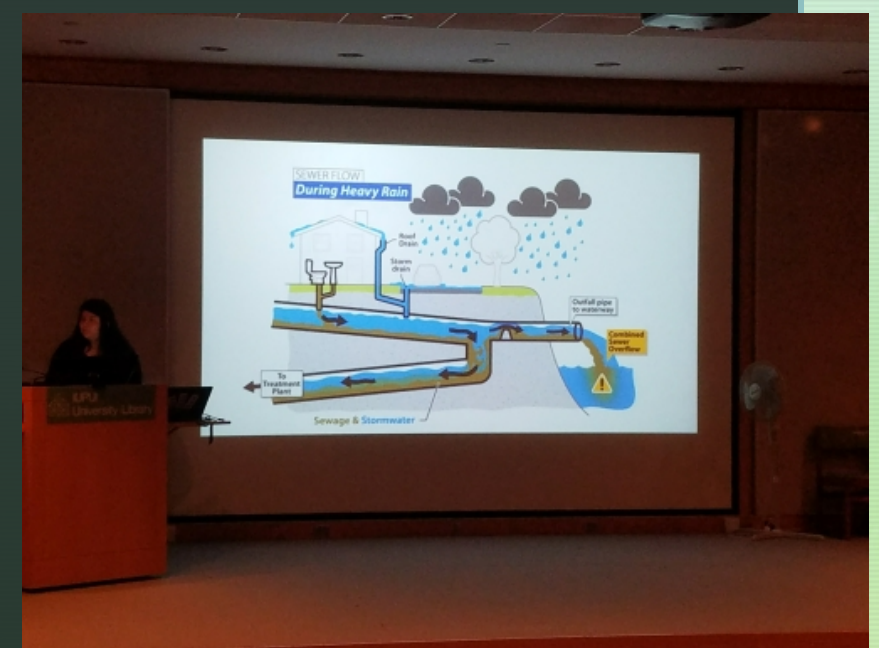
Methods

- Number of attendees
 - Sign in sheet
- Number of questions asked
- Survey (handed out at the end of the seminar)
 - How did you hear about the event?
 - Have you gone to an Arbor Day event before?
 - Any comments or improvements we could make for next year?



Results

- We had 5 attendees.
 - 4 staff members
 - 1 student
- There were a total of 5 questions asked.
- Everyone thought the seminar was very informative
- Speakers were very professional
- Every attendee but one person said that they have been to an Arbor Day event before.
- How they heard about the event?
 - 1 attendee heard about it through email
 - 1 attendee heard about it through word of mouth
 - 1 attendee planned it with the students
 - 2 attendees heard about it through social media.



How Event Went

- The speakers were very professional
- The presentation was very informative
- Got good feedback from the survey
- Great seminar to attend before going to the Arbor Day Tree Planting event.
- What could be improved:
 - Improved marketing and communication of event
 - Possibly add a tree planting demonstration



Questions?

